Qualtrics is a resourceful software that coordinators can use to streamline their work:

- Evaluations,
- surveys,
- voting,
- and feedback
are just a few examples where Qualtrics can help.

Qualtrics is a browser-based survey software utilized by The Brody School of Medicine at East Carolina University. The software includes features such as survey design and sample questions offering a faster and more reliable way to gather data for:

- Grand Rounds,
- resident applicant interviewing evaluations, voting polls,
- RSVPs for events, and
- surveys utilized by the training program.

Qualtrics was utilized by the program coordinator to develop and disseminate:

- evaluate the program’s residency applicants,
- evaluations for Grand Rounds presenters to meet requirements for offering Continuing Medical Education (CME)
- Surveying faculty/residency for meeting dates and awards for the residency graduation ceremony.

Since implementing Qualtrics for Grand Round evaluations there has been an increase in the number of evaluations that attendees are completing. The Psychiatry and Behavioral Medicine Department Grand Rounds has had a 98% completion rate for the surveys that attendees are completing. The program coordinator also received positive comments from attendees regarding this new evaluation process and it has helped her become more efficient. There are also comments in the Grand Round surveys that express how “user-friendly” Qualtrics has been.

Use of Qualtrics in the evaluation of residency program candidates was met with mixed use and reviews. 50% of the interview committee embraced Qualtrics and used it with every single applicant. The other 50% of interviewers preferred paper notes to that of an electronic form stating it felt foreign or it was perceived as taking too much time.

Qualtrics is also being used as a software for residents and faculty members to vote on awards for the residency graduation ceremony. Voting in this way provides a sense of privacy, which encouraged voters and received a 70% response rate from faculty and 95% response rate from residents.

98 % Survey Completion Rate

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